

WORK EXPERIENCE

FREELANCE SENIOR ART DIRECTOR AT OMADA HEALTH « AUGUST 2020 – PRESENT

worked on the brand refresh, website design layouts, printed collateral for sales, UI for desktop and mobile layouts

FREELANCE SENIOR ART DIRECTOR FOR AUDIOCHUCK « SEPTEMBER 2020 – PRESENT

worked on the brand refresh for the Crime Junkie podcast, creative direction and design for all Audiochuck podcasts

SENIOR ART DIRECTOR AT KEEPTRUCKIN « SEPTEMBER 2019 – APRIL 2020

worked on the brand refresh, website design layouts, sales collateral, presentations, and many other campaigns

SENIOR VISUAL/UX DESIGN AT HP INC. « APRIL 2018 – SEPTEMBER 2019

worked on the brand refresh, updated home page layout, and new product launch experiences on the site

SENIOR VISUAL DESIGN AT POPSUGAR INC. « MARCH 2015 – APRIL 2018

worked on the brand refresh, immersive and interactive co-branded experiences on the site, printed materials for events

VISUAL DESIGN AT MODCLOTH « MARCH 2014 – SEPTEMBER 2014

worked on advertisements, newsletter layouts, home page designs, website designs throughout the site

FREELANCE GRAPHIC DESIGN FOR CALICO CENTER « NOVEMBER 2012 – APRIL 2013

visual design and photography for Calico Center. Worked on printed materials for events, and photography for the site

GRAPHIC DESIGN INTERN AT MACFADDEN & THORPE « JULY 2012 – MARCH 2013

worked on branding for multiple clients, artwork and designs for exhibitions

FREELANCE GRAPHIC DESIGN FOR ALLIED CONSULTANTS, INC. « MAY 2012 – NOVEMBER 2012

website and identity design for Allied Consultants, Inc. Worked on a brand refresh, website update, and printed material

PROFICIENCY

ADOBE SUITE, CREATIVE CLOUD

Photoshop, Illustrator, InDesign, After Effects, XD

MICROSOFT OFFICE

Microsoft Word, Microsoft Excel, Microsoft PowerPoint

KEYNOTE

GOOGLE SLIDES

FIGMA

INVISION

SKETCH

ZEPLIN

SKILLS

PHOTOGRAPHY

proficiency in both digital and analog photography

ILLUSTRATION

realistic style drawing technique using pencil or pen and ink

EDUCATION

CALIFORNIA COLLEGE OF THE ARTS

graduated from the California College of the Arts with a BFA in graphic design

