

## WORK EXPERIENCE

### SENIOR ART DIRECTOR & EXPERIENCE DESIGN DIRECTOR AT VML « JUNE 2021 – PRESENT

worked on UI/UX for a healthcare and non-healthcare clients. Branding, presentation design, social design, as well as concept/pitchwork

### FREELANCE SENIOR ART DIRECTOR AT OMADA HEALTH « AUGUST 2020 – JUNE 2021

worked on the brand refresh, website design layouts, printed collateral for sales, UI for desktop and mobile layouts

### FREELANCE SENIOR ART DIRECTOR FOR AUDIOCHUCK « SEPTEMBER 2020 – DECEMBER 2021

worked on the brand refresh for the Crime Junkie podcast, creative direction and design for all Audiochuck podcasts

### SENIOR ART DIRECTOR AT KEEPTRUCKIN « SEPTEMBER 2019 – APRIL 2020

worked on the brand refresh, website design layouts, sales collateral, presentations, and many other campaigns

### SENIOR VISUAL/UX DESIGN AT HP INC. « APRIL 2018 – SEPTEMBER 2019

worked on the brand refresh, updated home page layout, and new product launch experiences on the site

### SENIOR VISUAL DESIGN AT POPSUGAR INC. « MARCH 2015 – APRIL 2018

worked on the brand refresh, immersive and interactive co-branded experiences on the site, printed materials for events

### VISUAL DESIGN AT MODCLOTH « MARCH 2014 – SEPTEMBER 2014

worked on advertisements, newsletter layouts, home page designs, website designs throughout the site

### FREELANCE GRAPHIC DESIGN FOR CALICO CENTER « NOVEMBER 2012 – APRIL 2013

visual design and photography for Calico Center. Worked on printed materials for events, and photography for the site

### GRAPHIC DESIGN INTERN AT MACFADDEN & THORPE « JULY 2012 – MARCH 2013

worked on branding for multiple clients, artwork and designs for exhibitions

### FREELANCE GRAPHIC DESIGN FOR ALLIED CONSULTANTS, INC. « MAY 2012 – NOVEMBER 2012

website and identity design for Allied Consultants, Inc. Worked on a brand refresh, website update, and printed material

## PROFICIENCY

### ADOBE SUITE, CREATIVE CLOUD

Photoshop, Illustrator, InDesign, After Effects, XD

### MICROSOFT OFFICE

Microsoft Word, Microsoft Excel, Microsoft PowerPoint

### KEYNOTE

### GOOGLE SLIDES

### FIGMA

## SKILLS

### PHOTOGRAPHY

proficiency in both digital and analog photography

### ILLUSTRATION

realistic style drawing technique using pencil or pen and ink

## EDUCATION

### CALIFORNIA COLLEGE OF THE ARTS

graduated from the California College of the Arts with a BFA in graphic design

